

# JP Fund Services SA

customer driven fund solutions



jpfundservices SA

*JPFS facilitates fund structures and provides professional services for investment and asset managers, in a time efficient and cost effective manner*



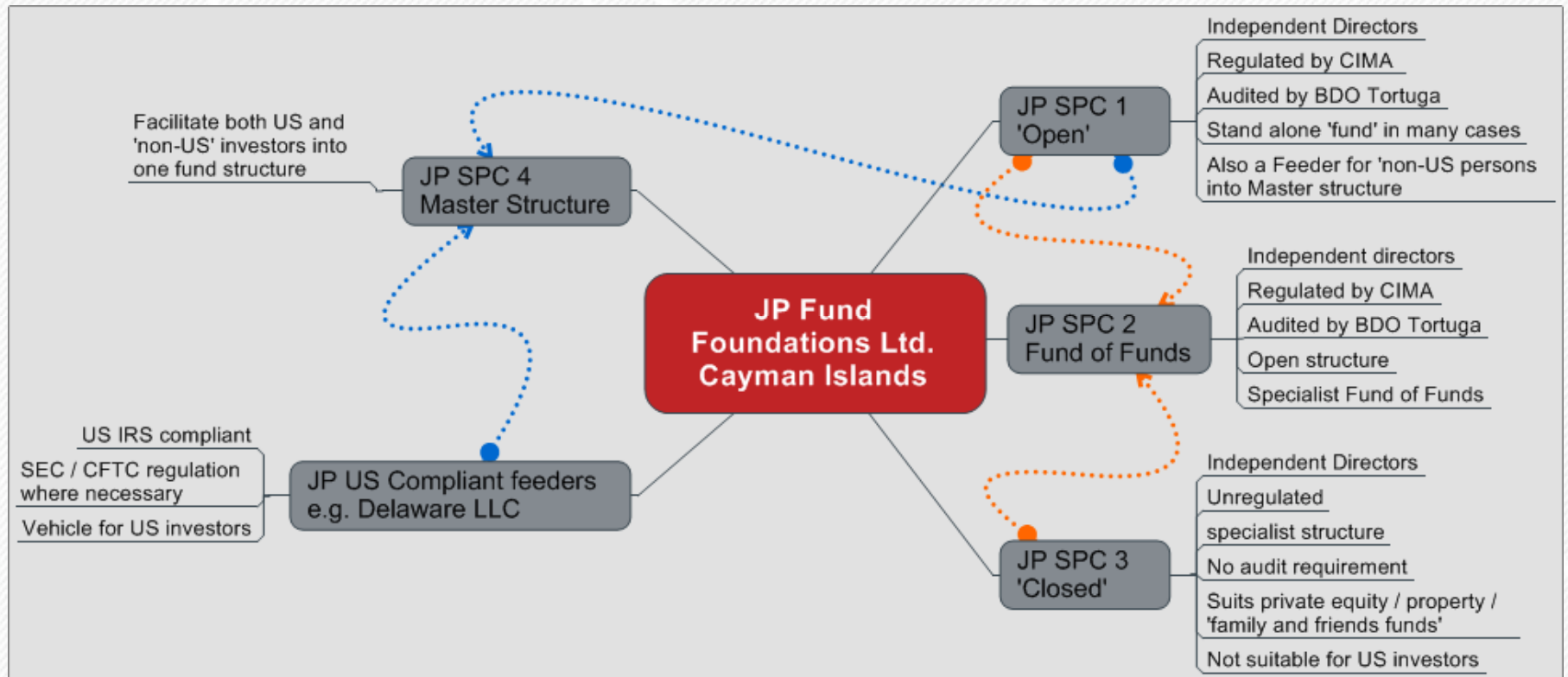
jpfundservices SA

# JP Fund Services SA

- ◀ directors and employees with many years financial markets experience
- ◀ multi-disciplinary expertise
- ◀ based in Nyon, Switzerland
- ◀ associated corporate structures
  - *JP Fund Foundations – Cayman Islands*
  - *JP Fund Administration – Cayman Islands*
- ◀ innovative business model
- ◀ unique niche market services
- ◀ member of PolyReg



# Cayman Islands - structure



# for whom

- ❖ aspiring fund managers
- ❖ existing and experienced fund managers requiring alternative structures
- ❖ private equity and special projects
- ❖ pooled investments for family and friends
- ❖ professionals requiring more complex investment structures



# traditional challenges

- ❖ price of fund establishment
- ❖ time required for creation
- ❖ expertise limitations
  - *legal*
  - *compliance*
  - *regulatory*
- ❖ high capital minimums for fund administration and prime broking
- ❖ opportunity cost



# why create funds

- ❖ appropriate vehicle for business growth
- ❖ create verifiable track record
- ❖ ease of administration and management
- ❖ segregation of fund assets from business assets
- ❖ credibility with investors
- ❖ additional safeguards and security



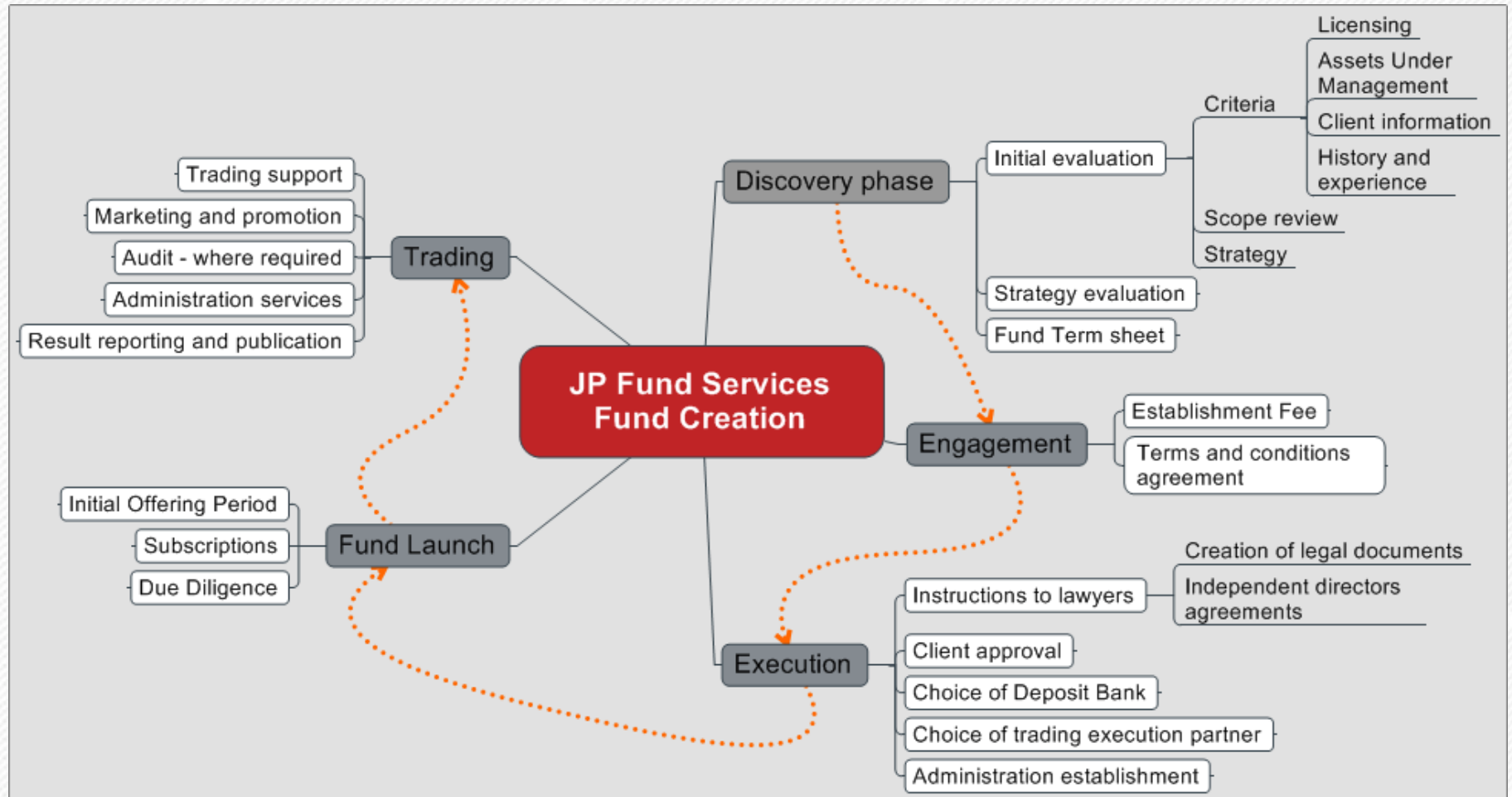
# why us

- ❖ facilitate fund structures at AUM\* levels lower than previously achievable (from EUR 1 million)
- ❖ satisfy demand unattractive to traditional facilitators (< EUR 50 million)
- ❖ streamline trading and administration
- ❖ increase quality of market access
- ❖ offer a complete fund solution in one package

\* assets under management



# the process



# discovery

## ◀ initial evaluation

### – *criteria*

- licensing
- Assets Under Management
- client information
- history and experience

### – *scope review*

### – *strategy*



# discovery

## ◀▶ strategy evaluation

- *understanding fund manager*
- *due diligence*

## ◀▶ fund term sheet

- *basic fund information*
- *subscription and redemption terms*
- *management administration and performance fees*



# engagement

## ◀ Establishment fee

- *USD 10'000 set-up fee for segregated portfolio solutions (or currency equivalent)*
- *individual fee schedules for stand alone and US compliant structures*

## ◀ terms and conditions agreement

- *administration fee levels*
- *trading terms and conditions*
- *operational processes*



# execution

- ❖ instructions to lawyers
  - *creation of legal documents*
  - *independent directors agreements*
- ❖ client approval
- ❖ choice of deposit bank
- ❖ choice of trading execution partner
- ❖ administration establishment



# launch

- ◀ Initial Offering Period - first subscriptions
- ◀ subscriptions and due diligence
  - *ISIN subscriptions*
    - due diligence completed by bank
    - bank remains custodian
  - *direct subscriptions*
    - due diligence requirements
    - jurisdiction considerations
  - *direct corporate subscriptions*
    - additional due diligence requirements



# trading

- ◀▶ trading support
- ◀▶ multi product
  - *equities and cfd*s
  - *fx*
  - *futures*
  - *fixed income*
  - *funds*
- ◀▶ multi providers – first class solutions
- ◀▶ online and prime brokerage facilities
- ◀▶ consolidated buying power



# administration

- ◀ subscription management
- ◀ management, administration and performance fee processing
- ◀ net asset value (NAV) calculations
- ◀ redemption management
- ◀ reporting to managers and investors
- ◀ innovative and sophisticated technology
- ◀ audit preparation – if required



# what else

- ❖ marketing and promotional opportunities
- ❖ supplementary service providers
  - *legal*
  - *regulatory*
  - *compliance*
  - *marketing*
- ❖ exposure to allocators when strategy proven



# how do we profit

- ◀▶ annual administration fee
  - *offsets set-up charges over time*
- ◀▶ rebates and retrocession
  - *trading partnerships built on personal relationships*
  - *consolidates trading volume*
  - *increased buying-power*
  - *commercial agreements*



# the fit

- ❖ individual assessment of requirements
- ❖ innovation, flexibility and choice
- ❖ facilitating best practice service providers
- ❖ professional support with independence and objectivity



# the offer

- ◀ innovative legal Cayman structures and core document provision
- ◀ independent directors
- ◀ bank account provision
- ◀ trading and execution facilitation
- ◀ unique ISIN/ CUSIP / Valoren codes
- ◀ comprehensive regulated administration services
- ◀ supporting partnerships with many service providers



# customer driven solutions

- ◀▶ innovative fund structures
- ◀▶ time efficient
- ◀▶ cost effective
- ◀▶ individual client needs and expectations
- ◀▶ professional support
- ◀▶ comprehensive yet simple



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